



International Immersion: Supply Chains Across Borders 2026-2027

Credits: 3

Code: 62002A-00040

Language of Instruction: English

Faculty

Name: Roel Gevaers

Email: roel.gevaers@uantwerpen.be

Learning Outcomes

LO1	<i>program specific</i>	The Master in GSCM develops and critically evaluates end-to-end supply chain strategies that align with organizational goals and respond to dynamic market conditions.
	<i>course specific</i>	You assess how port strategy, global trade shifts and maritime competition shape cross-border supply chain choices and their implications for resilience and competitive positioning.
LO3	<i>program specific</i>	The Master in GSCM analyzes, designs, and manages international logistics flows, distribution systems, and production networks with attention to efficiency, resilience, and sustainability.
	<i>course specific</i>	You analyze maritime, rail, river and road connections to evaluate how a multimodal port network supports efficient and lower-carbon international logistics flows.
LO7	<i>program specific</i>	The Master in GSCM works effectively in multidisciplinary and multicultural environments, manages stakeholder relationships and navigates complex global supply chain ecosystems.
	<i>course specific</i>	You collaborate in an international maritime business game and company visits, adapting your contribution to cross-cultural teams and diverse port-ecosystem stakeholders.

LO8	<i>program specific</i>	The Master in GSCM assesses regulatory frameworks, risk management practices, geopolitical challenges and governance structures, and formulates responsible and compliant supply chain policies.
	<i>course specific</i>	You evaluate how tariffs, geopolitical tensions, energy transition and TEN-T corridors affect maritime risk, governance and strategic cross-border supply chain choices.
LO	<i>course specific</i>	

Course Content

This course consists of a 5-day study visit to KEDGE Business School in Marseille, France. The visit will offer students an in-depth introduction to international trade, logistics and sustainability in the context of Marseille as a logistics hub. The program combines academic input, business practice and experiential learning around international logistics, trade and sustainable port development.

The first program day focuses on the Port of Marseille as a strategic economic actor, with attention to sustainability, digitalisation and international trade flows. The program then explores practical logistics applications through a case on heavy cargo logistics. Marseille's international trade strategy is also addressed, from both a French and an American perspective.

An important component is the visit to the port, where students gain insight into the operations, infrastructure and strategic role of Port Fos-sur-Mer. The program also includes a company visit to CMA CGM, focusing on global shipping, supply chain management and maritime services. The business game provides an applied concluding activity in which students can process the insights gained through an interactive strategic exercise.

Prerequisites

none

Method of Instruction

Lectures by KEDGE faculty

Business Game

Excursions

Assessment Method & Criteria

Maritime Business Game 100%

Study Materials

Readings and other study materials will be available on Brightspace.