



Strategic Procurement

2026-2027

Credits: 3

Code: 62002A-0007

Language of Instruction: English

Faculty

Name: Manu Matthyssens

Email: manu.matthyssens@solvint.com

Learning Outcomes

LO1	<i>program specific</i>	The Master in GSCM develops and critically evaluates end-to-end supply chain strategies that align with organizational goals and respond to dynamic market conditions.
	<i>course specific</i>	You combine spend analysis, the Kraljic matrix and market research to build a category strategy that supports business priorities and changing supply markets.
LO3	<i>program specific</i>	The Master in GSCM analyzes, designs, and manages international logistics flows, distribution systems, and production networks with attention to efficiency, resilience, and sustainability.
	<i>course specific</i>	You map a multi-tier supply chain, calculate total cost of ownership and identify where suppliers add cost, value and supply risk.
LO5	<i>program specific</i>	The Master in GSCM develops supply chain solutions that incorporate environmental, social, and ethical considerations, contributing to sustainable and circular business models.
	<i>course specific</i>	You assess environmental, social and ethical issues across a supply chain and identify where suppliers can reduce sustainability risks or create improvements.
LO8	<i>program specific</i>	The Master in GSCM assesses regulatory frameworks, risk management practices, geopolitical challenges and governance structures, and formulates responsible and compliant supply chain policies.
	<i>course specific</i>	You turn regulatory requirements, supply risks and supplier performance criteria into sourcing requirements, contract terms and a clear supplier governance approach.

LO	course specific	
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Course Content

In many organizations, more than half of turnover is spent on purchased goods and services, highlighting procurement's substantial impact on both revenue and profitability. Over recent decades, procurement has evolved from a purely administrative support function to a strategic driver of organizational performance. The course Strategic Procurement offers students a comprehensive managerial and practical orientation to the field. Core concepts, frameworks, and models will be explained, applied, and debated in the context of real-life business cases.

Prerequisites

none

Method of Instruction

The course is structured around three learning pillars:

1. Theory – introduction of concepts, models, and frameworks.
2. Best Practices – application of theory through real business examples.
3. Application – case-based exercises to translate theory into practice.

Classes emphasize active participation. Guest lectures by senior procurement professionals will further connect theory with real-world practice.

Assessment Method & Criteria

Active Participation	15%
Group Assignment	35%
Written Exam	50%

Conditions to pass the course:

- Participation in both the group assignment and the written exam ;
- A minimum score of 10/20 on the written exam ;
- A minimum overall grade of 10/20.

Peer review is part of the group assignment and may influence individual grades.

Retakes: Students who fail the course must contact the lecturer(s). Retakes consist of an oral examination with written preparation (open book).

The group assignment runs parallel to the course sessions. Students will receive detailed briefing on objectives, evaluation criteria, deliverables, and deadlines in class and via Brightspace.

The finale written exam (3 hours, open book) takes place at the end of the course. Students may use all course materials. The use of AI is strictly forbidden. The exam includes reflective open questions, a case study, and topics covered in lectures, guest sessions, and exercises. Exam guidelines will be clarified in the final class.

Study Materials

All materials will be published on Brightspace.